

SARAH COX

GRAPHIC DESIGNER

MARKETER

sarahacox02@gmail.com

sarahcoxportfolio.com

(864) 356 1844

EXPERIENCE

Freelance Designer | August 2022 - Present

Created and maintained relationships with clients to meet their specific needs. Utilized research, attention to detail, Adobe CC Suite, graphic design, and marketing skills to provide clients with what they wanted.

Email Marketing Certification | October 2023 - Present

Listened to the brand's needs and wants to design an integrated marketing campaign. This included designing a campaign layout, planning events, advertising, designing websites, email marketing, and writing a commercial ad.

Amesbury Truth Graphic Design and Marketing June 2024 - August 2024

Intern at Amesbury Truth in the Graphic Design / Marketing department. Created and designed advertisements and marketing materials in a corporate environment. Worked with web design by developing new layouts for the company's products. Designed campaigns and social media content for new product launches—designed a screen for the company's booth at GlassBuild.

EXTRACURRICULAR

- Volunteered at Anderson Cancer Society Fundraiser Events
- Participated in All-County and Regional Orchestra
- Participated in Anderson University Orchestra
- Played violin in Anderson University President's Gala
- Earned Superior award in the SCMEA Orchestra Division
- National Honor Society Member

EDUCATION

South Carolina School
of the Arts
Anderson University
BFA Graphic Design
4.0 GPA Marketing Minor
May 2025
3.6 GPA Overall

TOOLS

Adobe CC Suite
(Illustrator, Photoshop, InDesign,
Portfolio, Acrobat, Lightroom)
Figma/Figjam, Keynote, Ultimaker
3D Printer, Glowforge, MailChimp

AWARDS

SCSA - Visual Arts Scholarship
Dean's List, 2021-2023
Email Marketing Certification
Denmark Scholarship
(Academic Based)
Addy's Award Winner

SKILLS

Communication, Adaptability,
Problem-solving, Research, Time
Management, Teamwork, Critical
Thinking, Creativity, Positivity,
Integrated Marketing Campaigns,
Advertising, Typography,
Sculpture, Attention to Detail