



SARAH COX

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Professional Summary

Detail-oriented graphic designer with a focus on visual communication and social media marketing. Experience in collaborating with teams to create engaging content and deliver effective marketing strategies that resonate with target audiences.

Skills

- Adobe Creative Suite
- Visual content creation
- Social media marketing
- Team collaboration
- Presentation design
- Brand development
- Adobe creative suite (photoshop, illustrator, indesign)
- Image editing
- Logo creation
- New market research
- CSS
- Branding and identity
- Visual design
- User research
- Typography design
- UI and UX design
- Visual communication
- Digital imagery
- Graphic design
- Presentation skills
- Marketing ROI measurement
- YouTube marketing
- Promotions and marketing
- Digital marketing tools
- Marketing and communication
- Marketing promotions
- Marketing Concepts
- Research methodologies
- Punctual and reliable
- Email and telephone etiquette
- Task initiative
- Ethical awareness
- Advertising
- Marketing integration
- Visual storytelling
- PR experience
- Problem resolution

Experience

Amesbury Truth | Statesville, North Carolina

Graphic Design and Marketing

06/2024 - 08/2024

- Intern at Amesbury Truth in the Graphic Design and Marketing department.
- Collaborated with team to create visual content for marketing campaigns.
- Assisted in designing graphics for social media platforms and print materials.
- Created and designed advertisements and marketing materials in a corporate environment.
- Worked with web design by developing new layouts for the company's products.
- Utilized Adobe Creative Suite to develop engaging visual concepts.
- Prepared presentations showcasing design projects for team feedback and review.
- Communicated design concepts clearly with team members and stakeholders for alignment.
- Developed content and promotional materials for various campaigns.

Education

South Carolina School of The Arts | Anderson, SC

BFA in Graphic Design, Marketing Minor

05/2025

- 3.6 GPA Overall
- Graduated Cum Laude

Extracurricular Activities

- Volunteered at Anderson Cancer Society Fundraiser Events
- Participated in All-County and Regional Orchestra Participated in Anderson University Orchestra
- Played violin in Anderson University President's Gala Earned Superior award in the SCMEA Orchestra Division
- National Honor Society Member
- Participated in American Advertising Federation (Addy's) Awards

Awards

- SCSA - Visual Arts Scholarship
- Dean's List, 2021-2023
- Denmark Scholarship (Academic Based)
- American Advertising Federation Award Winner for Swiss Miss Magazine 2024
- National Honors Society

Certifications

- Email Marketing Certification Nov 1st 2023 - Nov 5th 2025

Websites, Portfolios, Profiles

- sarahcoxportfolio.com
- <https://www.linkedin.com/in/sarah-cox-91026321a/>

References

References available upon request.